

VIRTUAL STAGING

Turning your unfurnished rental property into a desirable, eye-catching home.

This new service is what we call 'Virtual Staging' and we are really excited about it.

In order to use this service, we must have professional photographs first – and we can sort these for you.

We then take those professional photographs and using clever computer-aided design software, we insert furniture, dressings and furnishings into the image. This really enhances the online impact of your property, elevating it above the competition and helping it stand out from the crowd.



READY
FOR
YOU

BEFORE...

This works exceptionally well when the property is unfurnished. The reason being is that by staging it, we can sell a lifestyle to interested Tenants; we can give them an idea and visualisation of how they could potentially furnish the property and make use of the space and rooms available. Basically, they can rely on our imagination and not their own!

As passionate and experienced property professionals, we know how a property can be furnished to optimise its key features but Tenants may lack this skill when viewing it themselves. When a property is unfurnished it can seem smaller than it actually is, so by virtually staging it – inserting furnishings, colours and fixtures - we can showcase how the room could be used and give potential Tenants an idea of actually how much space there is.



AFTER!



BEFORE...



AFTER!



AVANTAGE

BEFORE...



AFTER!



VIEWED

Should you require more information about this please get in touch with our team and they can also provide you with an indication of costs for this service.

Virtual Staging can be used for the first let, at re-let time or could be considered after some refurbishment – this ensures your rental property always has the best possible marketing material ready for us to get going the minute a Tenant hands in their notice!

GET IN TOUCH...



Office Hours Monday to Friday 9am to 5pm



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Don't just take our word or the photographs for it - hear from a happy Landlord whose rental was virtually transformed...

"The virtual staging is a fantastic addition to the services already provided by Chapmans, we love the staged photographs of our property.

It is difficult for an unfurnished property to 'look good' online but this service lets it be seen at its best. So spacious and modern! This service has enabled our unfurnished property to 'stand out' and successfully be let.

Credit to Chapmans for continuing to work hard at ensuring they are providing the best, up-to-date services to landlords. I highly recommend this service to others."

Carol



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